

Matus Hatala

matushatala.com
workwith@matushatala.com
Based in Slovakia

Education

The Hague University of Applied Sciences
08.2018 - 09.2019
BSc User Experience Design

Skills & Interests

Art direction, digital product design, user interface and user experience design, growth-driven design, user-centered design, interaction & motion design, creative design thinking and digital marketing.

Adobe CC, Sketch, Figma, Cinema 4D, HTML/CSS, JS, PHP, Github, Webflow, InVision.

Licenses & Certifications

The Perfect Proposal

The Futur
Issued May 2020 - No expiration date

The Complete Case Study

The Futur
Issued Apr 2020 - No expiration date

Empathy in UX Design

LinkedIn
Issued Feb 2020 - No expiration date

Graphic Design Foundations: Typography

LinkedIn
Issued Feb 2020 - No expiration date

Interaction Design for the Web

LinkedIn
Issued Feb 2020 - No expiration date

Fundamentals of Digital Marketing

Google
Issued Oct 2019 - No expiration date

Visual hierarchy & spacing in webdesign

Skillshare
Issued Mar 2019 - No expiration date

Growth-Driven Design Certification

HubSpot Academy
Issued Feb 2020 - Expires Mar 2022

Creative Certification Exam

Google
Issued Jan 2020 - Expires Jan 2021

Experience

Freelance

01.2015 - Present

Digital Product Designer

Focus: 3d graphics, graphic design, interaction design, product design, prototyping, UX/UI design, web development.

A11.studio

07.2020 - Present

UI/UX Designer

Working on digital design projects, mainly SaaS apps & websites. Creating functional wireframes and clean UI designs.

Syrup

03.2020 - 05.2020

UI/UX Designer

Working on digital products, mainly B2B & B2C websites, mobile apps, e-commerce projects and creating design systems.

3drops

03.2020 - 05.2020

3D Designer

Worked on a 3d portrait that I modelled in Cinema 4D from a series of reference photos.

AppSignal

02.2020 - 05.2020

3D Designer

Create 3d illustrations for an upcoming product launch, directing visuals to align with AppSignal's branding guidelines.

Evenz

12.2019 - 02.2020

Visual Designer

Creating unifying visual style, work on branding, developing UI design for mobile application, curating & editing photos.

PLATFORM

08.2019 - 02.2020

UX/UI Designer

Work for a variety of clients required my skills at 3d graphics, graphic design, motion design, UX/UI design.

Xdemia

04.2019 - 06.2019

Brand Identity and UX Designer

Analysis, research & UX/UI Design for upcoming social media educational platform made to connect students & teachers.

Hallmark Cards

11.2018 - 01.2019

User Experience Designer

Work on reimagining the gift-giving experience for event crowdfunding feature on Hallmark Cards platform.

Semiotic Labs

09.2018 - 08.2019

Product Designer and Web Developer

Redesign website, present the product in an understandable way to potential customers, build & optimise the website.

Uncut Corners

08.2018 - 08.2018

UX/UI & Motion Designer

Collaboration with another designer on a series of projects for a Czech government platform and Drupal development firm.

Freelance

09.2013 - 12.2014

Frontend Developer

Develop websites built on WordPress, tailored programming, WordPress theme and plugin customisation.

Volunteer Experience

Awwwards

07.2019 - Present

Young Jury Member

Contributing to the creative community by scoring sites and sharing my unique view on the next wave of digital design.

Ako Uspešne

05.2015 - 12.2017

UI Designer and Web Developer

Content management, graphic design, SEO & marketing, web design and web development for an online blog.

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