

Matus Hatala

matushatala.com
workwith@matushatala.com
Based in Slovakia

Education

The Hague University of Applied Sciences

BSc User Experience Design

Skills & Interests

Art direction, digital product design, interface, and user experience design, growth-driven design, user-centered design, interaction & motion design, and creative design thinking.

Adobe CC, Figma, Sketch, Cinema 4D, HTML/CSS, JS, PHP, Github, Webflow, WordPress, InVision.

Licenses & Certifications

The Perfect Proposal

The Futur
Issued May 2020 - No expiration date

The Complete Case Study

The Futur
Issued Apr 2020 - No expiration date

Empathy in UX Design

LinkedIn
Issued Feb 2020 - No expiration date

Graphic Design Foundations: Typography

LinkedIn
Issued Feb 2020 - No expiration date

Interaction Design for the Web

LinkedIn
Issued Feb 2020 - No expiration date

UX Foundations: Interaction Design

LinkedIn
Issued Feb 2020 - No expiration date

Fundamentals of Digital Marketing

Google
Issued Oct 2019 - No expiration date

Young Jury Member

Awwwards
Issued Jul 2019 - No expiration date

Visual hierarchy & spacing in webdesign

Skillshare
Issued Mar 2019 - No expiration date

Growth-Driven Design Certification

HubSpot Academy
Issued Feb 2020 - Expires Mar 2022

Experience

Freelance

01.2015 - Present

A11.studio

07.2020 - Present

Syrup Advertising

03.2020 - 05.2020

3drops

03.2020 - 05.2020

AppSignal

02.2020 - 05.2020

Evenz

12.2019 - 02.2020

PLATFORM

08.2019 - 02.2020

Xdemia

04.2019 - 06.2019

Hallmark Cards

11.2018 - 01.2019

Semiotic Labs

09.2018 - 08.2019

Uncut Corners

08.2018 - 08.2018

Freelance

09.2013 - 12.2014

Volunteer Experience

Awwwards

07.2019 - Present

Ako Uspesne

05.2015 - 12.2017

Digital Product Designer

Focusing on simple 3D design, graphic design, interaction design, user interface design, product design, prototyping, UX design.

UX/UI Designer

Working on digital design projects, mainly SaaS apps & websites. Creating functional wireframes and clean UI designs.

UI/UX Designer

Worked on digital products, mainly B2B & B2C websites, mobile apps, e-commerce projects, and created design systems.

3D Designer

Worked on a 3d portrait that I modeled in Cinema 4D from a series of reference photos.

3D Designer

Created 3d illustrations for an upcoming product launch, directed visuals to align with AppSignal's branding guidelines.

Visual Designer

Created unifying visual style, worked on branding, developed UI design for mobile application, curated & edited photos.

UX/UI Designer

Worked for a variety of clients who required my skills in 3d graphics, graphic design, motion design, UX/UI design.

Brand Identity and UX Designer

Analysis, research & UX/UI Design for upcoming social media educational platform made to connect students & teachers.

User Experience Designer

Worked on reimagining the gift-giving experience for event crowdfunding feature on the Hallmark Cards platform.

Product Designer and Web Developer

Redesigned website, presented the product in an understandable way to potential customers, built & optimized the website.

UX/UI & Motion Designer

Collaborated with another designer on a series of projects for a Czech government platform and Drupal development firm.

Frontend Developer

Developed websites built on WordPress, tailored programming, WordPress theme, and plugin customization.

Young Jury Member

Contributing to the creative community by scoring sites and sharing my unique view on the next wave of digital design.

UI Designer and Web Developer

Content management, graphic design, SEO & marketing, web design, and web development for an online blog.

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