

Matus Hatala

matushatala.com
workwith@matushatala.com
Based in Oslo, Norway

Education

The Hague University of Applied Sciences

Studied User Experience Design

Skills & Expertise

Digital product design, user interface and user experience design, visual design, interaction & motion design, and creative design thinking.

Figma, Adobe CC, Framer, Sketch, Keyshape, Cinema 4D, Basic HTML/CSS, Github, Webflow and WordPress.

Publications

All About Design Systems, Building, Maintaining and Measuring Success

Wrote this article in Feb 2021 describing design systems in detail. [Read here →](#)

Projects

Fauna

Led design for a green loyalty program app. [See case study →](#)

Reach.live

Led design for a professional event hosting platform. [See case study →](#)

More on my [LinkedIn](#) and [portfolio](#).

Licenses & Certifications

Empathy in UX Design

LinkedIn
Issued Feb 2020

Managing a Design System with Sketch

LinkedIn
Issued Feb 2020

Interaction Design for the Web

LinkedIn
Issued Feb 2020

Visual hierarchy & spacing in webdesign

Skillshare
Issued Mar 2019

Growth-Driven Design Certification

HubSpot Academy
Issued Feb 2020 - Expired Mar 2022

Experience

Kahoot!

07.2023 - Present

Senior Product Designer

Working on a gamification platform empowering over two billion people to unlock their full learning potential.

Freelance

01.2015 - Present

Digital Product Designer

Focusing on UI/UX design, product design, prototyping, research, testing, motion design, graphic design and simple 3D design.

Fauna

04.2021 - 06.2023

Product Designer

Led design for an app that rewards you for making eco-friendly choices helping you to be more mindful of the environment.

A11 Studio

07.2020 - 04.2021

UX/UI Designer

Worked on several digital design projects, mainly SaaS apps & websites. Created functional wireframes and clean UI designs.

Syrup Advertising

03.2020 - 05.2020

UI/UX Designer

Worked on digital products, mainly B2B & B2C websites, mobile apps, e-commerce projects, and created design systems.

3drops

03.2020 - 05.2020

3D Designer

Worked on a 3d portrait that I modeled in Cinema 4D from a series of reference photos.

AppSignal

02.2020 - 05.2020

3D Designer

Created 3d illustrations for an upcoming product launch, directed visuals to align with AppSignal's branding guidelines.

PLATFORM

08.2019 - 02.2020

UX/UI Designer

Worked for a variety of clients who required my skills in 3d graphics, graphic design, motion design, UX/UI design.

Xdemia

04.2019 - 06.2019

Brand Identity and UX Designer

Analysis, research & UX/UI Design for upcoming social media educational platform made to connect students & teachers.

Hallmark Cards

11.2018 - 01.2019

User Experience Designer

Worked on reimagining the gift-giving experience for event crowdfunding feature on the Hallmark Cards platform.

Semiotic Labs

09.2018 - 08.2019

Product Designer and Web Developer

Redesigned website, presented the product in an understandable way to potential customers, built & optimized the website.

Uncut Corners

08.2018 - 08.2018

UX/UI & Motion Designer

Collaborated with another designer on a series of projects for a Czech government platform and Drupal development firm.

Freelance

09.2013 - 12.2014

Frontend Developer

Developed websites built on WordPress, tailored programming, WordPress theme, and plugin customization.

Volunteer Experience

Awwwards

07.2019 - Present

Young Jury Member

Contributing to the creative community by scoring sites and sharing my unique view on the next wave of digital design.

Ako Uspesne

05.2015 - 12.2017

UI Designer and Web Developer

Content management, graphic design, SEO & marketing, web design, and web development for an online blog.